

# KANE COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
<b>DEMOGRAPHIC</b>					
Population	7,156	7,257	n/a	-	
Total Non-Ag Employment	2,990	2,999	n/a	-	
Non-Ag Avg Monthly Wage	\$2,238	\$2,303	n/a	-	
Per Capita Income	\$30,915	\$31,779	n/a	-	
Unemployment Rate*	8.4%	7.7%	n/a	-	
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers**	\$84,457,778	\$100,766,759	\$108,629,764	7.8%	
Travel & Tourism Related Employment	1,590	1,820	1,898	4.3%	
<b>TOURISM TAX REVENUES</b>					
Local Tax Revenues from Traveler Spending**	\$4,417,200	\$5,314,452	\$5,718,300	7.6%	
Transient Room Tax	\$1,050,038	\$1,100,587	\$1,336,608	21.4%	
Restaurant Tax	\$134,638	\$142,271	\$153,411	7.8%	
<b>Retail Sales</b>					
Gross Taxable Retail Sales	\$138,338,269	\$149,415,544	\$147,946,043	-1.0%	
<b>REGIONAL VISITATION COUNTS</b>					
Glen Canyon N.R.A.	2,120,559	2,285,276	2,061,328	-9.8%	
Zion N.P.	2,666,021	2,825,480	2,973,607	5.2%	
Bryce Canyon N.P.	1,285,490	1,296,000	1,384,173	6.8%	
Cedar Breaks N.M.	525,829	493,145	640,293	29.8%	
Grand Staircase-Escalante N.M.	700,000	739,248	761,532	3.0%	
Coral Pink Sand Dunes S.P.	56,939	52,676	58,734	11.5%	
Kodachrome Basin S.P.	52,654	49,806	48,407	-2.8%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2007 - 2008 calculations

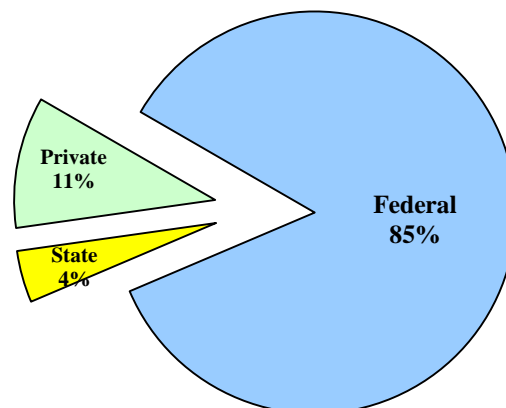
r = revised

Land Ownership - 2012	% Total
<b>Total Acres in County</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>85.3%</b>
BLM	64.8%
US Forest Service	4.8%
National Park Service	15.7%
National Wildlife Service	--
Other •	--
<b>State Government</b>	<b>4.2%</b>
Utah State Parks & Recreation	0.2%
Utah State Wildlife Reserves	0.0%
State Trust Lands	3.9%
Other ••	--
<b>American Indian</b>	<b>--</b>
<b>Private*</b>	<b>10.6%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

**Land Ownership - 2012**



# Kane County Tourism Profile

---

